



Did you know that insulation installed in homes and buildings saves over 400 trillion BTU's annually—enough to power the state of Florida for 4 years<sup>1</sup>?

A recent Harvard study on energy consumption found that nearly 65% of U.S. homes (45 million total) have insulation levels that are below the 2000 IECC (International Energy Conservation Code) levels. This translates to more than 800 trillion BTU's (British Thermal Units) that could be saved each year. Properly insulated new homes would save 300 billion BTUs each year. This equals 28 supertankers of crude oil and 300 billion cubic feet of natural gas.

So, when you think insulation, you're well on your way to reducing energy costs. Adding fiber glass insulation above minimum building requirements whether in a [commercial](#) or [residential](#) space significantly increases energy savings, and enhances the overall quality of your indoor environment.

**Begin saving today.**

If you're a homeowner, insulation can cut your monthly utility bills by up to 48%<sup>2</sup> and add to the [resale value](#) of your home. For commercial buildings, the savings can also be significant.

Plus, there are financial rewards in the form of rebates or tax [incentives](#) from the [2005 Energy Bill](#) homeowners, residential and commercial builders.

<sup>1</sup>Source: *Green and Competitive—The Energy, Environmental and Economics Benefits of Fiber Glass and Mineral Wool Insulation Products* by Energy Conservation Management, Inc., Alliance to Save Energy, Barakat & Chamberlin Inc.

<sup>2</sup>Your fuel savings from insulation will depend upon the climate, the type and size of your house, the amount of insulation already in your house, and your fuel use patterns and family size.